

Divine Nwosu

COPYWRITER / MARKETING STRATEGIST / WEB CONTENT WRITER

Calabar, Nigeria

08183850224

divinechetachi3@gmail.com

LinkedIn: <https://www.linkedin.com/in/divine-gift-234147250>

PROFILE SUMMARY

As a copywriter with 5 years of experience, I have a proven track record of creating compelling and effective copy that helps my clients achieve their goals. My expertise lies in crafting persuasive sales copy, website content, and marketing materials that engage and persuade audiences. I am well-versed in SEO best practices and can create content that is optimised for search engines while also resonating with readers. I'm also experienced in Sales Funnel Designs.

PROFESSIONAL SKILL

Time management Team
work Problem solving

Creative thinking
Communication skills

Storytelling
Copywriting
SEO Copywriting

Content writing
EmailMarketing
Market Research

WORK EXPERIENCE

Lead Copywriter and Research Analyst

Liberty funnels, Calabar, Nigeria

January 2019-Present

Key Qualifications & Responsibilities:

- Developed and implemented the company's content strategy across all marketing channels.
- Created compelling copy for various marketing materials, including email campaigns, landing pages, social media, and blog posts.
- Conducted research on competitors, industry trends, and consumer behavior to ensure copy is relevant and impactful.

Key Achievements:

Increased Facebook conversion rate by 25% on a lead magnet funnel.

Identified a more accurate target customer base, which increased retention by 55%.

EDUCATION

Business Education Cross River University of Technology

2019-2022

CERTIFICATION

COPYWRITING FUNDAMENTALS

March 1st, 2021

GROW AND MONETIZE YOUR LINKEDIN BY
Justin Welsh .

May 5, 2022